



*City of Beverly, Massachusetts*

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

June 28, 2018

**Contact:** Kevin Harutunian  
kharutunian@beverlyma.gov  
978-605-2334

### **RE: BEVERLY LAUNCHES "MYBEVERLY" APP AND WEB PORTAL TO RESIDENTS**

BEVERLY – On Thursday, June 28<sup>th</sup>, Mayor Michael Cahill launched MyBeverly, a Smartphone app and web portal that enables residents of Beverly to report non-emergency issues to City Hall. MyBeverly can be used any time of day to alert the City to problems such as a broken street light, graffiti or a missed trash pickup. Residents can also upload photos and provide city workers with detailed descriptions and location information.

Since 2016, Beverly has been using the request management product, QScend, as a way to internally track and report on service requests. MyBeverly is the client-facing version of the tool and will allow users, who create an account, to report the issues they find in their neighborhoods and track them until they are resolved.

"I am excited to launch MyBeverly and provide residents with an additional way to communicate with City Hall," said Mayor Cahill. "I hope this added platform will not only make City Hall more accessible to Beverly's residents but will also improve our delivery of City services."

The MyBeverly Smartphone app is downloadable from both the App Store and Google Play. The MyBeverly web portal can be found at: <http://beverlyma.gov/mybeverly>.

For additional questions, please contact City Hall at 978-921-6000.